



**Education: Pratt Institute
Brooklyn, NY;**

Enrolled in B.F.A.
Communication Design
(Art Direction)
9/96-5/00

**Farmingdale State
University of New York,
Farmingdale, NY;**

Bachelor of Technology
Visual Communications,
2/01-5/03

**Pratt Institute
New York, NY;**

Currently enrolled in
Masters of Professional
Studies - Design Management
8/07-Present

Skills: Project management, art direction, vendor management, database management, leadership and team-building, communications management. layout & design. Expert level Mac and Windows XP User; programs include: Photoshop, Illustrator, InDesign, Acrobat Professional, Dreamweaver, QuarkXPress, Microsoft Office.

Experience: 7/07-Present

Refine Design, Inc. Brooklyn, NY - Principal

Currently working as a freelance design strategist on a variety of client projects. Project work includes web-based art direction and development, package design, advertising, outdoor and signage design, direct marketing, brand strategy and management. **Clients include:** CNN, Condé Nast Bridal Media, Infographics, Koi Marketing, Wozzfly.com, Micro Logix Labs, IndyMac Bank, American Home Mortgage, Select Real Estate, 3 Fiber **Pro-BonoWork:** Health Care Chaplaincy, Autism Awareness, Underhound Railroad, NYS TRAIID-IN.

10/06-7/07

Micro Logix Labs, Inc. Brooklyn, NY - Art Director

Worked as the Art Director for online-based supplement company, responsibilities included: operational management of the Design and Web Development departments (3 employees) project planning, brand management and package design. Managed out-sourced projects with international vendors. Developed budget plan and expenditures.

12/03-10/06

American Home Mortgage, Melville, NY - Lead Graphic Designer

Worked on a broad range of projects in a fast-paced, in-house agency. Assisted in the increased national presence of a mortgage banking corporation; Ranked 3rd on Fortune's Fastest Growing Companies in 2004. **Focus included:** development of brand equity for the company's numerous subsidiaries, served as a point person for inter-departmental communications. Assisted in overall brand strategies that resulted in over 2 million marketing impressions a month, and notoriety for a tremendous amount of national growth.

8/02-12/03

Preferred Empire Mortgage Company, Melville, NY - Lead Graphic Designer

Worked along side the Executive Marketing Coordinator to strengthen the branding & identity of the company. Responsible for design and art direction of all print advertising. Worked with a variety of current and prospective business partners on a daily basis regarding the marketing and advertising services offered. Developed and maintained relationships with outside vendors. Produced a high volume of advertising and marketing materials for the sales team and outside clients (mainly focused in real estate).

9/00-8/02

Slightly Askew Design, Inc. Oakdale, NY - Freelance Designer

Worked on a variety of freelance projects during the completion of Undergraduate studies at Farmingdale State University. Responsible for the art direction of numerous projects from concept to completion.